

Cost Down: A one day customised onsite activity programme

Introduction:

A one day activity programme, conducted on the production floor to identify and reduce article and production costs in a win/win situation for buyers and suppliers.



The Activity Objectives:

Secure current business and improve potential future volume levels by finding ways to reduce the price for the final customer, improve costs for the retailer and improve profitability in the supply chain.

The Facilitators:

Mark Astley and Trevor Bailey have over 50 years combined experience working with global retailers and suppliers including IKEA and Tesco operating across the Far East and Europe. Work with them to explore ways to improve sourcing and production performance, minimising costs and improving quality in the fast developing world-supply market.

Who should attend:

Buyers, managers, supervisors and senior operators in Production and Supply Chain Management.

The Activity Content:

This one day factory activity is conducted in a very practical environment; you work in a fun, informative and practical way. This exercise is part of the Good Business Growth approach and training package for Business Development, Quality, Social and Environmental management.

Move from awareness to implementation: supply quality products on time, at a competitive price, made and supplied by profitable organisations that care: – GOOD Business Growth.

The Activity programme:

- **First part: Prepare for the day – open the mind and creativity.**
- **Second part: The application of the Cost Down Programme**

The CDP activity methods:

- **Creative thinking activity**
- **Process Mapping**
- **Product Tear Down**
- **Impact Analysis**
- **Follow Up action planning**
- **How to achieve result and confirm savings**
- **A custom developed programme using client's production facilities and materials/production techniques.**

The Outcome:

- **Improve the Customer Offer through a competitive retail price**
- **Increase volumes due to the improved retail sales**
- **Reduce costs not profit through improved efficiency, material and packaging efficiency.**
- **Supply Chain partners work together to achieve a common goal**
- **Improve transparency and partnership in the supply chain**

About Robert Vernon Associates:

Robert Vernon Associates are training and service provider in Good Business Growth. Bringing good and profitable business practices into the wider business community through our vastly experienced management team and network of Associates. We are dedicated to improve the lives of all stakeholders from the factory operator, the local communities, client co-workers, company owners and of course the final user – the Customer.

